



## Was a dot, now a *line*

Inspired by Paul Klee's wisdom that 'A line is a dot that went for a walk,' my life unfolds as a metamorphosis from an engineer to a *New Media Designer*. My journey, once about to be still like a dot, has evolved into an endless line of creative exploration. With a passion for observing human emotions and a commitment to innovative empathy-driven design processes, I now wield design as a powerful tool to create *boundless, cross-medium experiences*, painting the canvas of possibilities with mindful strokes of purpose and meaning.

## Sangeeth K

ksangeethofficial@gmail.com  
sangeeth\_k@nid.edu  
[linkedin/getsangeeth](#)  
[sangeeth.xyz](#)  
+91 9447439044

### Philosophy

#### *Good Design, Better World*

Design with mindfulness and sustainability.

#### *Humane Design*

Ethics and morals first in technology design.

### Work Experience

#### *Creative Consultant*

Zitto Motors, Bangalore  
July 2023 -

#### *Product Design Internship*

Asian Paints, Mumbai  
September 2022 - April 2023

#### *Experience Designer*

Cognizant, Kochi  
March 2020 - August 2020

#### *Application Developer*

TCS, Kochi  
December 2016 - March 2020

#### *Product Specialist*

TCS, Kolkata  
December 2014 - December 2016

### Education

#### *Master of Design, New Media Design*

National Institute of Design  
2020 - 2023

#### *Bachelor of Technology, Electronics & Communication Engineering*

SMVEC, Pondicherry University  
2010 - 2014

### Recognitions

#### *Best Paper, Design Consortium Award*

12th Edition India HCI 2021

#### *Research Article Published in ACM Digital Library*

Tree – Teach under the shade: An educational communication platform for new age education.

#### *Recognized under Top 17 Applications*

CII Young Designers Awards, 2021

### Design Skills

#### *Tangible Experience Design*

Ethnographic Research, Staging, Speculative Design, Mechatronics

#### *Digital Experience Design*

UX Research, Prototyping, Visual Design, Technical Writing

#### *Creative Tools*

Adobe Creative Suite, Figma, Procreate, Cinema 4D, Framer

#### *Design Management*

Design Strategy, Market Research, Vendor Management